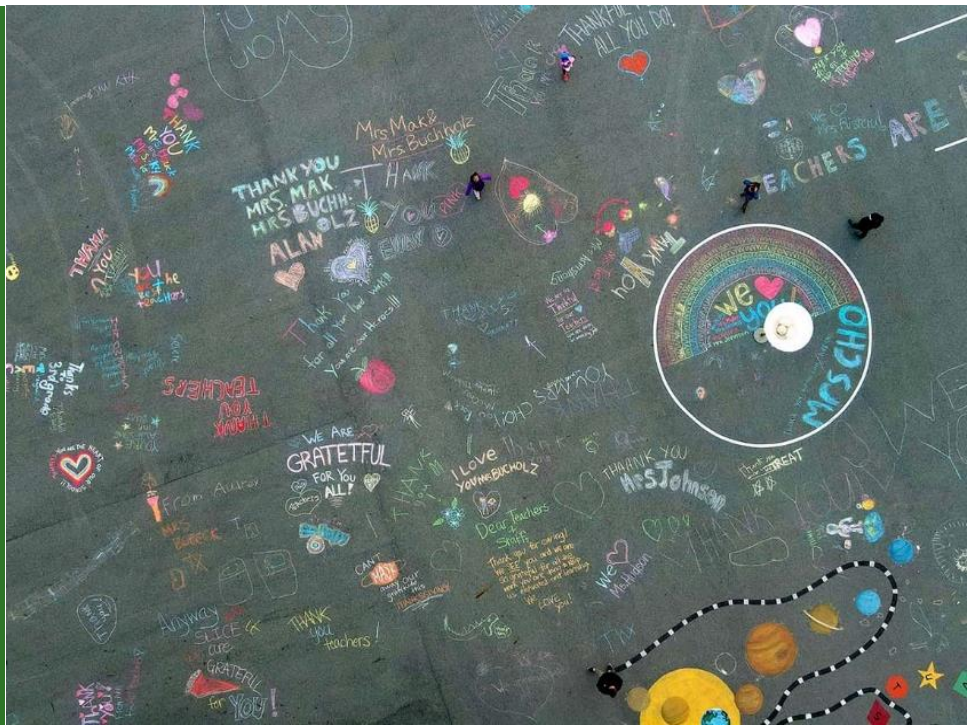




It takes a village
to raise a child.

- African Proverb



Summer PTO News

2020-2021 vol. 4: June 10, 2021

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President's Corner

Megan Smith

June 10, 2021 - This was a day that seemed so far away when we began this wild, turbulent, and yes, *unprecedented* school year. But, here we are. We made it and I think we can all agree the future is looking a bit brighter nowadays.

I am so very thankful to *all of you* for being such an integral part of this school community over the past year. The PTO is just one facet of this amazing district, and honestly, we could not do what we do without the support from all the families, teachers, staff, volunteers, and local businesses. I don't think that statement could be more true after this year. I adopted the African proverb, "It takes a village to raise a child" as our PTO motto of sorts back in November 2017 on the first newsletter I compiled for our organization when I was communications chair. How true this is.

If I listed my whole village here, it would take up pages and pages. So I am going to focus on a select few who made the PTO so successful this year, despite all the challenges and hurdles. First, to the PTO 2020-2021 Executive Board - Bridget Carlson, Jayme Cain, Xioating Hao, Maggie Cain, Jesse Hillstrom, Jolena Presti, Amanda Singh, Rachel Weinberg, and Adria Willenson - thank you for being such an amazing team.

President's Corner

...continued

You went above and beyond brainstorming, adapting, and reworking our PTO events and programs to fit into the limits of this year. I couldn't have asked for a better group of phenomenal women to make it all happen. And then to all the PTO chairs - thank you for coming up with Plans A, B, C and sometimes D for your events. You are the backbone of this organization, and there is no way we could do this without you. To the school administration - especially Dr. Dellutri, Principal Hackl, Principal Witkov, and Associate Principal Stiglitz - thank you for supporting all our wacky ideas this year. Your enthusiasm was essential in keeping us all going. And of course, I need to thank Carla, Suzette, Patty and Janelle - the front office teams that dealt with so many last minute requests from us for communications, copies, sorting, collecting, and basically fielding every request we threw at you. Thank you for helping us keep our organization moving like clockwork.

Please be sure to take a few minutes to read through the rest of this newsletter. Even though the school year is ending, we still have lots going on this summer and are already in full planning mode for next year. You'll find info about the August 2021 Cupcake Color Run, a feature about our brand new premier sponsor *Midwest Orthopedic Specialty Hospital*, open PTO Chair positions we are still looking to fill, how to be a PTO sponsor and/or advertise in our 2021-2022 District Directory, and so much more.

I hope your summer break is full of many more bright days ahead, with family and friends, enjoying the Wisconsin sunshine and maybe even a vacation or two! If you see me out and about, probably at one of the local parks with the boys or walking Scout along Lake Drive, please be sure to stop and say "hello!"

Happy summer everyone!



FAC Update

Bridget Carlson, Past President

As you know, the Fund Allocation Committee was able to approve the order of a KILN for the Stormonth art room using the funds raised from the PTO efforts during 2019-2020 school year. The KILN is scheduled to be installed this summer and will be hot and ready to go for our students in the Fall. Can you imagine the artwork and creativity that will come from this great addition to their education? Also, it must be mentioned that the new KILN has top-notch safety status and energy efficiency! Plus, its life expectancy is over 50 years! Could our grandchildren and great grandchildren be creating masterpieces at Stormonth using this gem? Hope so!

In the last couple of months, I have worked with Mrs. Noche and teachers from Stormonth and Bayside to spend through our accumulated Scholastic Dollars (this is the credit we receive from Scholastic Books for holding book fairs in our district!). We have added hundreds of new books in teachers' classrooms this year.

Further, our recent Spring book fair was a huge success and we are awaiting an account credit of **over \$5,000**. Super congratulations to our book fair dream team and all of the volunteers. And super thanks to all of our families who came in for the newest *Dog Man* or *Pete the Cat* books – your love of books puts NEW books, book shelves, furniture and school supplies directly into our classrooms. Our incoming Fund Allocation Committee will work with the schools to disperse the new account credit as we enter the new school year. It is truly a fun committee (who doesn't love to shop?) so if you are interested in joining the Fund Allocation Committee or another PTO committee, please reach out to any of our executive board members.

Have a safe and FUN summer!

Ways and Means

Rachel Weinburg, VP of Ways and Means

I cannot believe its June and the last day of school is right around the corner! Everyone at Ways and Means has been busy with a final push to host events and fundraise! Below is a quick summary of what we have all been up to.

Another amazing book fair is in the BOOKS! A huge thank you to Molly Hoehn and Robyn Wilgreen for all of your hard work. We never could do this without you both!!!! A special thank you to all of the volunteers! This book fair takes a Village to run and we couldn't do it without you all! We ended up with beautiful weather for everyone to line up and shop at Longacre Pavilion. There was a new addition to the fair, Pete's Pops, and I think it's safe to say that everyone thoroughly enjoyed all of the delicious flavors! We were able to raise over \$220 from the sales of the pops and it was so great to partner with a local business. Book Fair sales were incredible, bringing in over \$12,000 and enabling us to bank over \$5,800 in Scholastic Dollars. Which means the teachers and administrators at Stormonth and Bayside will have lots of funds available to use for books and other classroom supplies! Lastly, my car was stuffed to the top full of books that you all donated. We made an enormous donation to Next Door which they were so grateful for. We are already looking forward to the Fall Book Fair, stay tuned for dates!

Just in time for summer camp, don't forget to order name labels from Mabels Labels. It couldn't be easier to place your order and bounce back some money to our PTO, just select us from the drop down box on your online order form and it's done! So easy, and the labels are so handy and easy to use! Amazon Smile and Shutterfly are also great sites that give us money from you shopping!

And Box Tops are always a super easy way to get paid for buying groceries, just don't forget to SCAN THOSE RECEIPTS!

Tina Krietlow, our Restaurant Nights tireless leader, planned another incredible night with Noodles and Company. We raised over \$240 just from all of our Fox Point Bayside friends picking up dinner! Thank you to everyone who came out to support our last restaurant night of the school year!

We had our dodgeball and donuts parties at Stormonth and Bayside for the top sellers of the Clubs Choice fundraiser! Everyone had a ball! As always, Dodgeball against the Bayside staff is a huge hit! Thanks Mr Barry for running another hard fought event! I want to give a special shout out to Mr. Story at Stormonth for filling in and making sure that the kids had fun!

I want to thank everyone who has helped out over this past year with our events, helped raise money through shopping from spirit wear to books, or attended any of the Ways and Means events. This year we have come together as a community more than ever, and the Ways and Means team is so appreciative of all of the incredible families in this district!



THANK
YOU!

Administrative Services *Jolena Presti, VP of Administrative Services*

The PTO is developing a more robust annual sponsorship base so that we may further expand support in educational enrichment, community-building, and support for our schools.

Sponsorship funds will be used to provide funding for events, activities, instructional items, and other enhancements not otherwise provided for in the school budget.

The Fox Point-Bayside PTO is a nonprofit organization that raises funds and coordinates volunteer efforts with Stormonth Elementary and Bayside Middle



We are excited to invite you to join us in our efforts to make a difference in the academic lives of our elementary and middle school students. Businesses and families now have an opportunity to make a once-a-year contribution above and beyond the \$20 annual PTO membership to elevate their support for our schools and families.

As a community of nearly 600 households with students in K4-8th grade, our families are active and supportive in so many ways. Along with filling ongoing volunteer roles, our school district families strive to make sure our district teachers, students, and administration are well supported. Please review the sponsorship options and benefits below and [submit the sponsorship form](#) to elevate your support for our district during the 2021-2022 school year. Thank you for your consideration of this exciting new opportunity!



PTO SPONSORSHIP LEVELS

Effective July 1, 2021-June 30, 2022

SOLD

	Premier \$5,000 (1)	Sustaining \$2,500 (2)	Partner \$500 (5)	Friendship \$250 (10)
Cupcake Run Event Sponsorship*	X			
Endorsement from Superintendent in the District Newsletter	X			
Cupcake Run Promotional Table	X	X		
Promotional materials or samples at PTO special events**	X	X	X	
Advertisement in the PTO Directory (~400 directories printed annually)	Full Page	Half Page	Business Card Size	
Articles and Ad Space in the Quarterly PTO Newsletter (distributed to ~600 households quarterly)	4 ads or articles and company link	3 ads or articles and company link	1 ad or article and company link	Company link
Logo on PTO website sponsors banner	X-Large	Large	Medium	Small
Facebook and Instagram post in support of your company	4	3	2	1

Programs

Amanda Singh, VP of Programs

What a year! Can you believe we made it?!



The Programs team closed out the year with the most EPIC Teacher Appreciation Week ever, thanks to the school community’s generous donations. With an increased budget, we were able to do more than we ever have before. Your donations were well spent, and teacher after teacher reported that they felt appreciated and spoiled... so, Mission Accomplished! Thanks to the amazing organizational efforts led by our departing chair, Monica Arnstein, teachers and staff enjoyed

countless gifts. From lotion, handheld fans (shout out to the Arnstein kids for putting in HUNDREDS of batteries), treats and fresh flowers in the teachers’ lounges, chapstick, plants, notes from students, raffle prizes for everyone, and a special coffee and iced tea bar with

STYLEUP Group’s mobile event space, teachers this year felt the LOVE. And that was the point. Thank you, Monica for your years of chair work. You are amazing and we wish you all the best in your next role!!



On a personal note, this is my last year on the board of the PTO. I have spent the past four years collaborating with the most wonderful group of parents different ways to be a dynamic support for our teachers and our schools. We are actively recruiting a parent to inherit the role of VP Programs. Are you interested? I’d love to tell you more about it (email me: amandahsingh@yahoo.com *note the

‘h’ between amanda and singh*). We have some awesome chairs lined up for next year which will make the job a piece of cake.



School Services

Jesse Hillstrom, VP of School Services

Safety week, Yearbooks and Field Day... oh my!!

"You can Dance if you want too!!!" Everyone was doing the safety week dance the week of May 24th-27th.



Safety Week May 24-27!



Monday May 24th
4th Grade Bike Rodeo
&
2nd Grade Union Pacific Railroad safety

Tuesday May 25th
K5 Safety Village
&
1st Grade Safety Village and Pedestrian Walk

Wednesday May 26th
K4 Walk / Police Department Tour

Thursday May 27th
3rd grade - information about the Bayside Dispatch & 911



Safety Week kicked off with Monday, May 24th and the **4th grade Bike Rodeo!** The Bike Rodeo helps to prepare the 4th grade students for more independent bike riding. With the help of both the Bayside and Fox Police Departments students learned how to properly have their helmets sized, correct hand signals and what different signage they see while biking! This is all done by a hands-on course. The students also have their bikes turned up by a representative from Wheel and Sprocket. THANKS MR. PAUL!!! A huge thank you to our amazing volunteers Abbey Line, Anne O'Donoghue, Julia Lemel, Claire Stillman, Ryan Lovitz, Heather Klug, Xiaoting Hao, Rachel Weinberg, Kristen Pitt, Brad Zastrow and Marne Stuck. Also Thanks to the Bayside and Fox Point Police!



Also on Monday, May 24th, there was a 2nd grade Operation Lifesaver with Pacific Union railways. The students learned how to safely cross and act around train tracks and trains.

Tuesday, May 25th K5 & 1st grade pedestrian safety and safety village. This program included how to be safe and responsible pedestrians!

Wednesday, May 26th K4 AM and PM police station tour. This was a new event in 2019 and the K4 Kids had a blast!!! Each class walked to the Fox Point police station, had a tour and learned how police officers keep us safe!



School Services

...continued

Lastly, Thursday, May 27th was 3rd Grade 911 Safety. This program teaches the students how to use 911 responsibly. It also helps to teach the students what information is important to tell the operator to get help.



Bayside Middle School's Ped and Pedal Event will be back next fall for all the next 5th graders to show off their knowledge from the Bike Rodeo!

YEARBOOKS ARE COMING!!!

What an amazing, different, fun, educational and memorable school year this has been! Paging though our yearbooks from Stormonth and Bayside you can feel the students excitement from the start of the first day of school to the classroom photos and the adorable candles from each grade! A HUGE Shout out to Laura Crumm for the Stormonth Yearbook and Ms. Forsythe for the Bayside Yearbook!

If you enjoy taking photos and would like to add some of your creativity to next year's yearbook, especially the Bayside yearbook, please reach out to the PTO!

FIELD DAY!!!

What an incredible and fun-filled way to end the school year! I don't know what the students enjoyed more the fun games, bounce houses or the popsicle treat!!!

Thank you to Stormonth staff, Mrs. Cho and Mr. Scanlin for helping to organize the fun games and group all the students! Since Field Day was during the normal "specials block," THANK YOU to Ms. O'Sullivan, Senora King, Mrs. Miner and Mrs. Ahles for helping to be the leaders at each of the stations for games!!!

WOW, Our volunteers are amazing OVER 60 volunteers helped to make this event happen!!!

Don't forget fall is coming (not yet!) ... the PTO will need your help for Bus riders in September! You can sign up from the information in the flyer in Friday folders.

Till then, have a relaxing and fun filled summer!!!

A note from Principal Witkov



As we wrap up the 2020-2021 school year, we are beyond GRATEFUL to our fabulous PTO for everything they have done to support us at Stormonth! Our teachers and staff loved the incredible Teacher Appreciation Week in the beginning of May, which included hand-written notes, gift cards, snacks and goodies and culminated in an amazing Coffee Truck to thank our teachers! The Scholastic Book Fair brought in many new books to our classroom libraries, and students and families were able to donate gently used books to the Next Door Foundation. Many thanks to our PTO for the fantastic cookbooks for students and staff, and a special shout out to our parent volunteers for their support with Safety Week, the Bike Rodeo, and Field Day!

In the last few weeks of school, our fourth graders have met with Ms. Hackl, Mr. Stiglitz and Mrs. James to learn more about Bayside Middle School. They visited Bayside for a special tour with their 7th grade buddies, ate lunch at Bayside and learned the ropes of being in Middle School. In a special end of year virtual assembly, we honored several fourth graders for their leadership and commitment to our school! Congratulations to Madelyn A. for earning the Linda Moore Award, and congratulations to Amelia R. and Madison M. for earning the Spirit of Stormonth Award.

Also in the final weeks of the school year, K4 students are joining a “Lemonade with Loved Ones” event and First Graders are ending the year with an outdoor picnic. We are hosting a virtual End of Year assembly, with an all-school incentive of a BINGO game! As we look forward to the summer, Stormonth is excited to host Summer Pathways at Stormonth in June and July, and is looking forward to our new inclusive playground being built in July.

With one foot already in the 2021-2022 school year, our administration is planning for K4 screenings on August 16 and 17, and for Forms & Fees Day (when students find out who their classroom teacher will be) on August 18. We are also planning for Meet & Greet and a NEW Family dinner on Wednesday, August 25. We will plan to invite NEW families from the 2020-2021 school year as well, because they did not have the opportunity to participate last summer! More information on these August events to come. It is hard to believe that the summer is upon us as we prepare for the first day of school on September 1, 2021.

Thank you for your patience, understanding and flexibility this school year. We are so fortunate to have a phenomenal school community of students, families and educators. Here’s to a more “typical” start to the 2021-2022 school year!

Wishing you and your family a wonderful and safe summer,

Laura Witkov, Stormonth Principal



Join us on Facebook!

www.facebook.com/groups/FPBSPTO/



Follow us on Instagram!

username: fpbspto



Find us on the web!

www.bit.ly/fpbspto



Email us!

foxpoint.bayside.pto.team@gmail.com

Cultural Arts & Sciences

Adria Willenson, VP of Cultural Arts & Sciences

Kristi Tarantino - Artist in Residence (Bayside Middle School)

The Arts & Science Committee from Bayside Middle School was pleased to welcome Kristi Tarantino - Hula Hoop Artist from May 3rd through May 6th as our Artist in Residence. She taught our 5-8th graders all about Hula Hoop Dance and walked them through a variety of techniques for a fun cardio exercise!



Stormonth Elementary and Bayside Middle School Arts Committee and Committee Co-Chair, Stephanie Bolewski Bennett and her daughter, Abby Bennett who helped compile, organize, and edited this cookbook.

We hope this cookbook provides an endless list of recipes to explore this summer season and beyond.

PTO District Wide Cookbook Sneak Peek!



The PTO cookbooks are in, and we could not be more excited about this wonderful project. We have incorporated over 100 recipes/stories and covered over 20 different cultures throughout our school district. We want to thank the wonderful young artists from

Stormonth Elementary School who helped create the original artwork featured throughout as well as Lori Friedrich, OnMilwaukee.com's Food Writer, for her amazing culinary contributions. We want to give a special thanks to the combined





Eagle Scout Troop 391 (*chartered by our PTO*)

Troop 391 Fox Point-Bayside has been going strong over the past year and we are accepting new Scouts for our 2021-2022 season of Scouting.

The program is Scout lead, meaning the Scouts lead and develop the Troop by planning outings, holding meetings, working on Merit Badges and Rank Advancement while getting hands-on training in leadership, collaboration, and problem-solving skills.

We meet Mondays from 6:30-7:45 pm at the Longacre Pavillion. The Troop is open to everyone going into 6th grade. No prior Scouting experience is required.

<https://beascout.scouting.org/>

This spring the Troop has graduated two Scouts to the Highest Rank of Eagle Scout. Both Scouts attended Stormonth and Bayside w/ Pack and Troop Pack 391.

We hiked and backpack camped along the Ice Age Trail, went fly-fishing in the Driftless area of Wisconsin, participated in the Winter Klondike Challenge, and hit many key rank advancements.

This summer we will be attending Camp Tesomas in Rhinelander for a week in the Northwoods. This is a great experience for Scouts interested in many outdoor activities.

<http://www.campingisking.com/camps/tesomas/66758>

If your child is interested in joining, please reach out to our committee leadership:

Laura Crum - crumlk@gmail.com

Jennifer Boehm - jearlboehm29@gmail.com

Adria Willenson - adria@adriarosedesigns.com

Jim Broennimann - jamesrc51@gmail.com

Jeremy Cherney - jeremy.cherney@tobinsolutions.com

Check out our Facebook page at

<https://www.facebook.com/foxbaytroop391>.

Chair Highlights

Megan Smith, PTO President

Laura Crum, Yearbook



Hi! My name is **Laura Crum**. I live in the Pelham Heath neighborhood of Bayside with my husband, Kyle, and three boys, Elijah (11), Peter (8), and Micah (5). We moved here from Pittsburgh 3½ years ago and I grew up in Virginia, so the cold WI winters have been an adjustment for us but we love living by the lake. We took up sailing at the Milwaukee Community Sailing Center last summer and found it to be a great “Covid safe” family activity. When we aren’t out on the water, we are camping in our pop-up, biking, or having a bonfire with friends in the

backyard. We are thankful for the amazing friends we have made in such a short time and feel right at home in the Midwest.

When they aren’t wrestling each other, my boys love playing with friends in the neighborhood, attending Cub/Boy Scout events, working towards their black belts in Taekwondo at J.K. Lee, and attending events at Eastbrook Church. They love Wisconsin and now root for the Packers just as much as the Steelers.

Besides being a stay-at-home mom, I enjoy teaching spin classes and volunteering. I am a committee member in Scouting, a VP in a local chapter of P.E.O (Philanthropic Education Organization which supports women’s education), and a treasurer for the Community Preschool of WFB. While my background and training is as a CPA, I enjoy compiling the yearbook for Stormonth as a creative outlet. It’s a joy to see all the fun ways that our students learn and grow at school and it’s a challenge to fit it all into one book. I’d love to find another PTO volunteer who is passionate about photography and interested in taking and gathering pictures throughout the year. Until then, I’ll just keep asking everyone I know to send me more pics!

Chair Highlights cont.

Megan Smith, PTO President

Robin Burns, Communications



Hi everyone! My name is **Robin Burns** and I live in Fox Point with my husband, Mick, our two sons, Noah (11) and Eli (9), and our THREE cats: Tarzan, Gertrude & Ruth. We moved to Fox Point from the east side of Milwaukee nine years ago. Initially, I was resistant to move this far north of Milwaukee, but I'm glad we did because we love it here! Mick & I feel very fortunate to be in this outstanding school district and community. As a family, we enjoy biking, hiking and hanging out around Milwaukee at the museums, parks and the zoo. We also love to go on vacations (who doesn't?!). This summer we're going to San Diego to visit family and of course, Legoland. We also plan to camp at Governor Dodge and hopefully, make it to Wisconsin Dells.

If you don't know me, you may recognize my name because I've been the PTO Communications Chairperson for the past two years. I was responsible for most of the posts & graphics you have seen on the PTO Facebook & Instagram pages. I've enjoyed this role a lot because it was a creative outlet for me, where I could play graphic designer and write cheesy headlines. Next school year I am switching it up, however. I am stepping down as the PTO Communications Chair and will instead co-chair the 6th grade Bayside Activity Nights. I'm looking forward to getting to know more of the Bayside Middle School community.

In the professional part of my life, I work part time at Boelter + Lincoln Advertising in the Third Ward as a marketing assistant/print production coordinator. I appreciate the flexibility of my schedule and the work/life balance this affords me. In my spare time, I enjoy trying to keep my succulents alive and hanging out with my family & friends.

Enjoy your summer everyone! I hope you all get to hang out with family and friends more.

WELCOME to our new
PTO PREMIER Sponsor!!

midwest orthopedic
SPECIALTY HOSPITAL

Founded by the physician owners and Ascension Wisconsin

WE TREAT ELITE ATHLETES. EXACTLY LIKE WE TREAT YOU.

Introducing Midwest Orthopedic Specialty Hospital, the newest partner of the Fox Point-Bayside PTO and the premier destination for orthopedic care.

Founded by physician owners and Ascension Wisconsin, MOSH has one goal: To create the best experience possible so that patients can get back to the active lifestyle they desire.

At Midwest Orthopedic Specialty Hospital this is not just a mission statement – it is an employee pledge. Signed by each physician and associate, it is a personal commitment to our patients' health, comfort, and individual orthopedic care.

Patients are at the center of everything we do. Collectively, the MOSH team realizes that a patient's positive experience – both clinically and personally – is the result of every interaction they have with each person in the hospital. We strive to treat patients as members of our own family – by being responsive, respectful, approachable, and communicative.

This focus on patient-centered care has consistently landed Midwest Orthopedic Specialty Hospital physicians on the list of best doctors in *MKE Lifestyles* "Best Docs" issue, a list compiled in partnership with Best Doctors in America®, as well as on the list of top doctors as published in *Milwaukee Magazine* "Top Docs" issue. In addition, MOSH has been awarded for Excellence in Healthcare by PRC, an independent, national research firm that celebrates organizations and individuals that have achieved excellence and are considered the best of the best among healthcare facilities across the nation.

OUR LOCATION

Located in Franklin, Wisconsin, Midwest Orthopedic Specialty Hospital is a fully equipped, state-of-the-art orthopedic hospital ranked in the top 10 in the nation for patient satisfaction as reported by the Centers for Medicare and Medicaid Services.

At MOSH, patients have access to a team of specialty nurses, therapists and Fellowship Trained Orthopedic Specialists who have committed to providing the best patient experience possible – and they signed a pledge to prove it.

To learn more about our physicians, and services, visit mymosh.com.

THE CUPCAKE COLOR RUN

Jayme Cain, Cupcake Run Co-Chair, PTO President-Elect



The Fox Point-Bayside PTO is actively working on plans for the 12th annual **Cupcake Color Run**, which will take place on **Saturday, August 21, 2021** in Fox Point...**but we are shaking things up a bit!** From the date to the location and the activities surrounding the entire day – we HOPE you will not only consider sponsoring this event, but participating with your family and friends as well.

Last year, we had to pivot from a live in-person run to a virtual one, which was no easy “feet” but our dedicated team certainly made it look like it. All told, **the 2020 Virtual Cupcake Run raised over \$7,200!** I would count that as a sweet success, as well as a clear illustration as to how much our community supports this event and the Fox Point-Bayside PTO.

This year, we have decided to use this significant change as an opportunity to bring our community back together in a **big way**. The Fox Point-Bayside community is a close knit one, and we are all looking forward to getting back together again in person. That is why this year; we are going to host the **First Annual Fox Point-Bayside Block Party** on August 21 that will kick off with the Cupcake Color Run. The run will be transformed into a 1-mile flat and fast race, to draw in competitive runners from around the area, as well as allow our families to complete the race together at their own pace. Additional, confirmed block party activities include:

- A meet & greet with the Fox Point Police and North Shore Fire Department, who will be on hand to answer questions and allow for photo ops in their vehicles.
- The Fox Point Pool will open their doors to the community for a free pool day for EVERYONE as they close out the season.
- An amped up Farmers Market with both familiar and new vendors.
- A Ninja Warrior Course sponsored by JK Lee Black Belt Academy.
- A ribbon cutting ceremony for the Stormonth Elementary playground, generously provided by the Fox Point Educational Foundation.

Whether you choose to be a participant or sponsor the **Cupcake Color Run** or attend the **Fox Point-Bayside Block Party**, all of the money raised will benefit the K4 – 8th graders in our district. The **Cupcake Color Run** is one of our top fundraisers, and securing sponsors and participants is paramount to the success of our event. Please look at the new and improved sponsorship opportunities on the next page. Race registration information will be available on our [website](#) at and on our [Facebook Page](#) when it opens.



Sponsorship Opportunities

THE CUPCAKE COLOR RUN

Saturday, August 21, 2021



Please select a sponsorship package from below and return the enclosed commitment form by July 1, 2021 to ensure delivery of sponsor benefits. If you would like to discuss alternative level of support or in-kind donation, please contact Will Knight at 414-322-1782 or cupcakecolorrun@gmail.com

# of FREE Race Entries	Diamond \$1,000	Platinum \$500	Gold \$375	Silver \$250	Bronze \$100	FAN \$100
Pre-Event Recognition						
Website Recognition						
Social Media mention						
Logo on all print materials						
PTO Newsletter Mention						
Event Poster/Flyer *						
Industry Exclusivity						
Press Release						
On-Site Recognition						
Logo on CCR Banner *						
Recognition on back of t-shirts	LOGO 	LOGO 	Name Only 	Name Only 	Name Only 	Name Only
Signage with logo along race course						
Race day announcements						
Table/booth near registration/check-in						
Corporate item in race packets						
Post-Event Recognition						
Thank you Email Blast						
Social Media Thanks						
PTO Newsletter Mention						

New this year, the PTO will be hosting the INAUGURAL Fox Point/Bayside Block Party! We are looking for sponsors for that event as well. If you are interested in sponsoring or volunteering to help us make this event fun for all of the families in our communities, please inquire at cupcakecolorrun@gmail.com

*Requires sponsorship commitment by July 1, 2021

Proceeds benefit the Fox Point—Bayside PTO, 7301 N Longacre Rd, Milwaukee, WI 53217