

It takes a village to raise a child.

- African Proverb



PTO EXECUTIVE BOARD

2020 - 2021



Fall PTO News

2020-2021 vol.1: October 2, 2020

Inside...

Save the Date

Despite school starting off a little differently, we're still busy with PTO activities and events! Mark your calendars so you don't miss the fun!

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We Need Your Talent and Help

As we tread forward into the unknown, we will still need plenty of volunteers! Head over to page 6 to complete the volunteer form.



Chair Highlight

Learn about the co-chairs of the Cupcake Color Run and how they keep themselves busy when they aren't organizing the "sweetest" run in town!

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President's Corner

Megan Smith

Happy October Stormonth and Bayside Families!

Can you believe we are already a month into the school year? I had mentioned in my "President's Welcome Message" sent out during week one of school that, regardless of our current circumstances, I was completely confident in our teachers, staff, and administrators to provide our children with the quality education and emotional support we've come to know in this district. Well, one month into this "unprecedented" school year, I stand behind that statement 100%. They are doing an amazing job. And, as I mentioned in that letter as well, we as a PTO are busy making lemonade out of all these 2020 lemons.

Despite various events and programs being tabled due to the pandemic, the PTO is still working hard to adapt past events and brainstorm new events for this school year. If you haven't already, we'd love if you could please complete the survey on page 6 to gauge interest in some of the ideas currently on the table for consideration. Our VPs will use this input to develop new community involvement events in lieu of events like Bayside Activity Nights and Kids Night Outs.

FAC Update

Bridget Carlson, Past President



The Fund Allocation Committee (FAC) is our PTO's support team to approve funds raised by the PTO in the previous year that rise

above and beyond our annual budgeted amount. Each year this budget fluctuates based on the success of the year. Last year, each school was granted over \$2,000 above the budgeted amount, so that's what we'll work with, together with the schools, to put in a good place this year!

The Fund Allocation Committee will kick off in the next month with the following:

- Committee meeting
- Survey for the teachers of this year's needs (they'll likely be different than years' past!)

- Discussion with principals on their anticipated needs
- Funds approval

Something amazing to look for — the installation of Stormonth's **Free Little Library!** Mrs. Mullen's class last year pitched the PTO for our own Free Little Library and the Fund Allocation Committee was able to approve and fund it! The library has arrived on the school property and will be installed soon — we can't wait to share it with you! Also, Mrs. Mullen's library ambassador team will help paint it, plant flowers, and bring this wonderful addition to our Stormonth school grounds to life! What book would you love to see or discover in a Free Little Library?

Mark your calendars!

October	Monster Bash In A Bag (MBB)	October 12	Club's Choice Wraps Up
	Be a Ninja, Wear a Mask T-shirt	October 16	MBB – Signup ends
	Fundraiser	October 23	MBB – Bag Pickup
October 2	Activities Survey Deadline	October 23-30	MBB – Scavenger Hunt
October 2	MBB – Signup starts	October 26	PTO Social Hour (all welcome)
October 5	Stormonth Picture Day - Cohort A	October 30	MBB – Prize Pickup
	& Virtual	November 4	PTO Board meeting (all welcome)
October 6	Stormonth Picture Day - Cohort B	November 9-13	Book Fair
October 7	Stormonth Walk & Bike to School -	November 10	Club's Choice Pick Up
	Cohort A	November 18	PTO Social Hour (all welcome)
October 7	PTO Board meeting (all welcome)	December 2	PTO Board meeting (all welcome)
October 8	Stormonth Walk & Bike to School -	June 5, 2021	2021 Cupcake Color Run – Save the Date!
	Cohort B		

Ways and Means

Rachel Weinburg, VP of Ways and Means

First of all, I want to welcome everyone back to school, whether you are virtual or a hybrid, it still feels good to be back in the swing of things! All of the chairpeople on Ways and Means have been busy working away to come up with new and creative ways to run our programs safely and comfortably for everyone. Here's the rundown of what we have been up to...

Cupcake Color Run



The **Cupcake Run** usually takes place near the end of the school year, however with the shutdown happening, we decided to push it

back to August. We ran our first ever VIRTUAL Cupcake run and it was a smashing success! A huge THANK YOU goes out to Jayme Cain and Beth Evers and the entire Cupcake Run committee. Pivoting from a live in-person run to a virtual one was no easy "feet" and Jayme and Beth made it a seamless transition. After all of the numbers were crunched, the 2020 Virtual Cupcake Run raised over \$7,200!!! Thank you everyone for all of your hard work and support! Mark your calendars, the 2021 Cupcake Run will be on June 5. Beth is stepping down this year as co-chair and we want to thank her for all of her time and energy in years past! We will miss having you as a co-chair, but hope to see you on race day! This leaves the co-chair spot open, so anyone interested, please reach out to Jayme Cain.

Spirit Wear

We kicked off our fundraising for this school year with a new and exciting **Spirit Wear** sale. Tina Kreitlow is once again heading up Spirit Wear and we don't know what we would do without her! We partnered with Burghardt Sporting Goods this year and had some really great merchandise to offer. Almost 200 items were ordered and we raised over \$500. We can't wait to see all of the kids rocking their new Stormonth and Bayside gear around town! We are hoping to run another Spirit Wear sale for the holidays so stay tuned for details. Bridget Carlson spearheaded a face mask sale with the Stormonth and Bayside logos on them. We sold 60 school logo masks for families in our district and were able to use the profits from the mask sales to help purchase masks for all of the staff at teachers There has already been at both schools! interest in running the face mask sale again so look out for more info!

Club's Choice

It's time to get on the phone or send emails to



friends and family to see who needs some cookie dough, garlic bread, or wrapping paper! **Club's Choice** kicks off on 9/24 and runs until 10/12.

Items sold will be delivered and ready for pick up at Stormonth on 11/10. There are lots of contactless ways to buy and sell items, so please take a look through the packets that your child brought home! There are some fun and exciting prizes this year...please reach out to me if you have any questions!

Passive Fundraisers

We have the incredible Sarah Langerman heading up all of our passive fundraisers this year. She is your woman for all things Box Tops, Amazon Smile, Shutterfly, and NEW this year, Mabel's Labels. Don't forget to support the PTO every time you shop, it is such an easy way to give back to our schools. We have already been raising money with the back to school shopping!

Monster Bash (in a bag!)

Our next big MONSTER BASH "event" be will Monster Bash, and Helena Laven and Becca Wahlberg are already hard at work! They, along with their committee, are putting together a "Bash in a Bag" which is sure to be amazing! Please look out for information on contests and bag items, and if you are interested in joining this incredible committee, please let Helena or Becca know.

Scholastic Book Fair

Get ready to buy some books! The **Book Fair** will be here before we know it. Mark your calendars for **November 9-13.** It will be held in the Longacre Pavilion, with shopping time sign-ups, to ensure proper social distancing. Robyn Wilgreen and Molly Hoehn are hard at work to ensure that the Fall Book Fair is going to be one of the best ones yet. Our family is in desperate need for some books so I know we

will be stocking up in November. Look out for exciting events and contests leading up to the book fair. More info to follow!





We have two new exciting fundraising endeavors this year. First, Ken and Melinda Masur are heading up the Sounds from the

Porch, a concert series featuring MSO members and local musicians. The concerts are outside at the Masur's home. There are two upcoming dates, October 3 and October 10 from 4-5pm and at each, they will accept donations for two worthy causes. The first concert was September 19 and they donated almost \$900 to the PTO. We are so grateful and appreciate their support!



The other upcoming fundraiser is the **Be a Ninja**, **Wear a Mask** T-shirt promotion. JK Lee Black Belt Academy, a local organization, will have t-shirts made for purchase with the funds going back to the PTO. You will be able to order the t-shirts in October on their website and they can be shipped directly to you or to the school for pick up. When you purchase one of the shirts, you will also receive digital coupons for a bunch of local restaurants and stores. We are so excited to partner with JK Lee and support local businesses!

President's Corner, continued from page 1

I think our biggest 2020 success so far was the 2020 Cupcake Color Run - the first ever to be a fully virtual event. Also, in the fundraising category, was the amazing porch concert hosted by the Masur family, our annual spirit wear sale, and the school-logoed face mask sale. We've got lots more fundraising in the works for the upcoming weeks - including the annual Club's Choice sale going on now, Monster Bash (in a bag), and the socially-distanced Fall Book Fair returning to Longacre Pavilion.

Despite not having a traditional school year, the funds we raise still provide valuable support, for both this current school year, AND next school year. One of the most important budget items right now, in my opinion, is teacher appreciation. I think it's safe to say we all truly understand how much blood, sweat, and tears our teachers and staff are putting into making this school year the best that they can, despite the challenges. I am so happy to say that we've already been able to shower them with love through the annual back-to-school staff luncheon in August and by providing them all with school-logoed face masks. I can't wait to see what else we can do this year to provide them with the appreciation and support they deserve. We also look forward to providing the schools with the funds they need to adapt classrooms and programs as needed for the current educational environment. One way this has already been done with PTO funds is purchasing durable Stormonth-branded drawstring bags for each student to cart their math manipulatives and leveled reading books

to and from school between virtual and inperson learning days.

Last but certainly not least, I need to shout out all the amazing women who make up this year's PTO Executive Board - Bridget, Jayme, Xiaoting, Maggie, Rachel, Jolena, Jesse, Amanda, and Adria. They have all really stepped up to the plate and are putting in so much time and effort making this school year a successful one for the PTO - even in the middle of a pandemic. Of course, we are all supported by an amazing group of chairs and volunteers. Making this organization run smoothly is a massive group effort, especially now. So, to all of you, THANK YOU.

I can't wait to see what more this extraordinary year brings.



Administrative Services

Jolena Presti, VP of Administrative Services

Now more than ever we need to find ways to stay connected! Thankfully the **2020-2021 PTO Directory** is almost ready. If you signed up for the PTO/purchased a directory with school registration, watch for notices about Directory delivery this month. Although PTO Directory purchase is now closed, you can join the PTO at any time. Membership is \$20/family. PTO membership shows your support for our schools, teachers, families, and community. You can join the PTO by visiting the fees section of your infinite campus portal or delivering a check to the school front office.



While the opportunities to volunteer look a bit different this year – it is still a fact that **volunteers are the heart of our team!** Thanks to each one of you for playing a role in making the PTO and our schools stronger. This year, we are asking once again for volunteers to share talents and interests. The easiest way to get involved over the school year is to

indicate your interest to register as a PTO Volunteer using the following form: bit.ly/pto-vol2020. Completing this form does not mean you are committing to help, but rather showing interest.

With the events and activities shifting a bit due to COVID-19, we are asking families to complete the brief (under 5 minutes) online **Activities Survey, by October 2**^{nd.} The survey will help the PTO team to plan fun throughout the school year. The survey link is: bit.ly/PTOsurvey2020.



School Services

Jesse Hillstrom, VP of School Services

Welcome back to school! This year looks different for us - maybe school means virtual or hybrid - either way, what a fantastic start of school! So many exciting things happen at the start of the school year with the help of the PTO. Our mission is for students to have a successful school year!



Bayside Picture Days

Bayside students had an awesome two days for photo day on September 22nd and 23rd. The kids were all smiles as they sat for

their pictures. These pictures will appear in the yearbook, on student ID's, and of course, on many mantels!! A HUGE shout out to Michelle Buerger for chairing this event! She had amazing volunteers who helped her, making sure smiles were ready and on point and helped to remind the social distancing rules to students. THANKS Kim Mangarelli, Christina McCotter, Carrie O'Connor, Frannie Kaczor, Bridget Carlson, and Christine Duback!

Say CHEESE Stormonth Students!!

School photos are set for two days in October:

October 5th Cohort A and
 VIRTUAL
 Students



October 6th Cohort B

Be sure to look your best for school photos!!!

Want to help out at school but don't know how?!

Sign up for recess duty for Stormonth and Bayside. Check the Friday Folder for

Stormonth and Daily Communication area online for Bayside.

I would walk 500 miles or maybe I want to RIDE my BICYCLE, my Bicycle!

Thank you to all of the students who got their walking shoes and bikes ready for Bayside's 3rd annual Ped 'N' Pedal event on September 29 for Cohort B and the 30th for Cohort A.



This was awesome way to showcase the safe and correct ways to walk and bike to school. All 5th graders will receive an awesome bag tag with a reflective back. ALL students, will be able to participate in the online raffle with safety questions. We are giving away: Yeti water bottles, Wheel & Sprocket water reflectors and other fun bottles, items. Complete the quiz at bit.ly/pnp-raffle by Wednesday, 10/7 for a chance to win. (One entry per student please.) Thank you to Heather Klug for taking the lead and planning this event again!





Stormonth, get ready for our 2nd annual walk to school event in early October! This is a wonderful way to get some early morning steps in and make sure if kids want to walk to school, they know the correct and the safest route to take!

Programming Update

Amanda Singh, VP of Programs

Hello!! A warm greeting and a hearty welcome back to the school year for the Fox Point Bayside PTO community from the Programs team! As has been noted at least a half million times, this is a different start to the school year than we are used to having, but we are preserving traditions where we can and pivoting when it is necessary.

As the teachers and staff returned to school to ready their classrooms and instruction for our school year, the PTO sponsored a staff luncheon at Stormonth and Bayside schools.



We switched things up a bit (no more buffets!) and served individually boxed lunches from the Corner Bakery. Teachers and staff felt

the love and were very grateful for the delicious offerings and safe presentation. A big thank you to Bridget Carlson, Megan Smith, and Jayme Cain for coordinating and serving the luncheon. And a HUGE thank you to our teachers and staff for kicking off their school year with smiling eyes. It was great to see you all!

Other traditions sponsored by the PTO Programs team will look a little different this year and we are brainstorming ways to adjust to the new normal. PTO Chair of Conference Dinners, Cortney Roberts, is considering options to treat our teachers and staff to some yummy treats, regardless if conferences are held virtually or in person. Thank you, Cortney, for always thinking ahead!

The Bayside Activity Night Chairs and our Kids' Night Out Chairs (Jolena Presti, Amanda Singh, Katie Glaisner, Dajen Bohacek, Rachel Weinberg, Monica Arnstein, and Sarah Leibham) have joined forces to determine a line-up of engaging virtual offerings. In the months ahead, keep your eye out for more information on this — we have some great ideas and some wonderful local talent ready to join in the fun!

We hope to see everyone soon and look forward to updating you more as the year progresses. Stay Safe and healthy, everyone!!

CONNECT with us! Join us on Facebook! Follow us on Instagram! username: fpbspto Find us on the web! www.bit.ly/fpbspto Email us! foxpoint.bayside.pto.team@gmail.com Join our monthly virtual

PTO Social Hours (watch Friday Folders for details)

Welcome to Stormonth, Ms. Witkov!!

I want to send an **enormous thank you** to our incredible PTO! Without your support, we couldn't have had a successful start to the school year. Our hard-working PTO Board has worked to ensure that our teachers and



students are supported for the start of the 2020 school year - a year that will most definitely go down in history as being one of the most UNIQUE starts to the school year! From supporting our schools over the summer with the virtual Cupcake Run, to providing drawstring "go bags" for each Stormonth student, to a lovely "Welcome Back" luncheon from Corner Bakery for our entire staff, the PTO

has been there for us every step of the way. The creativity, flexibility, and support from the PTO Board has been truly invaluable. THANK YOU for being such an integral part of our school.

So how is it going from our end? We've had a great first month of school. To say that I am proud of our incredible teachers and staff is truly an understatement. Our teachers have been working around the clock-including nights and weekends - to ensure that our students are most importantly safe and happy, and to ensure the highest standards of education, despite the global pandemic. We have protocol in place to ensure that our classrooms and common spaces are cleaned nightly and throughout the day. We are utilizing outdoor spaces around the building for learning and our students, most importantly, are smiling even behind their masks! Everyone is happy to be back at school - whether in-person or virtually - and we are committed to providing academic excellence for all of our students.

Thank you to our incredible support network of students, families and staff. This **community** is truly remarkable and is second to none. Thank you for your patience, understanding, and flexibility as we embark on a truly unique journey.

With immense gratitude, Laura Witkov, Stormonth Principal

Treasurer's Snapshot

Xiaoting Hao, Treasurer

Welcome back to the fall semester! Since the Cupcake Color Run (CCR) was moved to this fiscal year, the PTO has had a busy start. On the fundraising side, the Amazon Smile program has brought in \$84.83 (thank you for choosing PTO as your supported nonprofit). Thanks to the enthusiastic participation of district families and our wonderful volunteers, the summer CCR brought in \$7176.17 net profit. Most recently, Milwaukee Symphony Orchestra has graciously raised \$868 for PTO through its Sounds from the Porch concert program. We are touched by the generosity of MSO and its talented musicians and deeply grateful for this contribution.

On the expense side, the PTO successfully sponsored the staff luncheon in the beginning of the school year. The PTO also allocated part of the CCR income to purchase masks for all Bayside and Stormonth staff members and teachers. Part of the meet and greet budget was used to purchase PTO pens (if you haven't got one yet please stop by our table in the future!)

We are looking forward to another wonderful year despite the challenges we are facing. Thank you so much for your trust and support for PTO!

WE INVEST IN OUR KIDS & SCHOOLS.

IN THE 2018-2019 SCHOOL YEAR, WE RAISED...

\$29 K STUDENT ENRICHMENT & CULTURAL ARTS SCIENCES

includes artist-in-residence, special interest day, foreign language restaurant, field trips for all grades, 8th grade graduation, guidance, safety days, end-of-year party, meet & greet, and more



SCHOLASTIC

DOLLARS

funds raised for spending from

funds raised for classroom spending from the fall & spring book fairs, submitted through the fund allocation committee

\$8.8K

PTO FUND ALLOCATION COMMITTEE BUDGET

funds to be invested this upcoming school year as determined by the PTO fund allocation committee, which consists of principals, teachers & parents of both schools



SCHOOL ENRICHMENT & CLASSROOM SUPPORT

OM SUPPORT \$4.UT

classroom supplies for each grade level and specialist, principal accounts



\$2.6K

STAFF APPRECIATION

welcome back staff luncheon, fall & spring conference dinners, teacher appreciation week



Why COVID-19 makes the flu vaccine more important than ever By Shannon Baumer-Mouradian, MD Emergency Medicine



While the COVID-19 pandemic has changed much of 2020, one thing remains true — flu season is coming. Getting the flu vaccination for your child is the best thing you can do to prevent them from getting sick.

The flu, or influenza, is a respiratory illness that causes fever, chills, cough, sore throat, congestion, body aches, and fatigue. Stomach illness with vomiting and diarrhea is commonly called the "stomach flu" — but this is not the same as influenza.

Flu season typically begins in late fall, peaks in January and February, and may last until late spring. The flu virus changes each season, so even though you may have had the flu in the past, or have been vaccinated in previous years, you can get it again. It's important to get your flu vaccination as soon as possible as it typically takes two weeks for the vaccine to be effective in preventing the flu.

Patients with mild egg allergy such as hives can receive routine influenza vaccines. A special egg-free vaccine is available for people with a history of severe, life-threatening egg allergy.

While there may be some side effects of getting the vaccination, like soreness at the site of injection and mild flu-like symptoms, the vaccine does not cause the flu. The potential side effects of the vaccination are much less severe than a potential case of the flu.

The flu and kids

The flu can make anyone feel awful, but it is especially hard on kids. To help kids stay healthy, everyone in the family (with the exception of infants



less than 6 months of age) should get the flu vaccine — kids, parents and grandparents. It is also important for pregnant

women to get the vaccine to protect themselves and their unborn babies.

At Children's Wisconsin, we have set a goal of administering 96,000 flu vaccines this year in order to protect as many children as possible.

What about FluMist?

While the FluMist will be available this flu season, we believe the flu shot is the best way to get the vaccine. The FluMist will be available at Children's Wisconsin Primary Care clinics, but it is important to know that some children should not get the FluMist because of age, certain health conditions, or other reasons. Your health care provider can help you decide.

Where to get the flu vaccination

Children's Wisconsin is offering more times and locations to get flu shots to make it as easy as possible to get a flu vaccination. Whether your child is a Children's Wisconsin patient or not, you can schedule a flu vaccination appointment online.

The flu and other vaccines should be covered by health insurance without a copayment or coinsurance, but be sure to check with your insurance company to find out if you have to get the flu shot from a specific doctor or location.

What if your child gets the flu?

If your child does get the flu, contact their doctor's office by phone to determine if you should make an appointment or if they need any antiviral drugs. If your child is prescribed antivirals by their doctor, please ensure they take them as instructed. This can sometimes make the difference between a milder illness versus a more serious one. It is also important they rest and drink plenty of fluids.

Perhaps most importantly, do not send your child to school or daycare if they are sick. Staying home will prevent the spread of your child's respiratory symptoms from both the influenza and COVID-19 viruses. Likewise, if you get the flu, be sure to stay home from work and rest.

To learn more about the flu or to schedule your child's flu shot, visit <u>childrenswi.org/flu</u>.

Chair Highlight

Megan Smith, President

In each newsletter, we like to take a moment to say a special thanks to a few parents who step up and volunteer to chair a PTO event or program. This time around, there was no contest that Jayme Cain and Beth Evers deserved the kudos for their amazing efforts adapting the 2020 Cupcake Color Run into a successful, 100% virtual event. Thank you, ladies, for all that you do for our schools and community!



"Hi families! My name is Jayme Cain and I have been volunteering with the PTO since my son Jackson started Stormonth in K5 in 2017, as a lunch/recess duty volunteer, which I continue to do. I love being able to see who he plays with and how he interacts with other kids and his teachers when he's not at home. I'm a 'jump in with both feet type,' so every year I've taken on a little more responsibility in the PTO, first as the co-chair the Cupcake Color Run with Helena Laven when Jackson was in first grade. Last year, when he was in 2nd grade I joined the Monster Bash Committee and then led the 2020 Cupcake Color Run with Beth Evers. We had such high hopes and big changes for the Cupcake Color Run this year - but COVID put a stop to anything new. We felt it was still important to our community to have the event, even if it was virtual. And it was a smashing success all things considered - the event raised over \$7,200 (in comparison, the 2019 event brought over \$9,200 to the PTO). I am excited to stay on for one more year as chair, and hope that we'll still have the opportunity to implement all things we hoped to do this year. As the current PTO President-Elect, I will become the PTO President in the 2021-22 school year, during Jackson's last year at Stormonth. He is currently in Mrs. Makinster's 3rd grade class and is so happy to be back in school and see his friends. When I'm not volunteering with the PTO, I keep myself busy with DIY and landscape projects and spending time with Jackson, my boyfriend James, his children, Oliver, Maggie and Molly, as well as our family and friends. I work for RSM, as the market leader for office services and I'm currently studying for the Project Management Professional (PMP) exam, which I hope to pass by the end of 2020. Jackson and I are high green belts at JK Lee Black Belt Academy and Jackson enjoys BMX racing on the weekends. While I'm eager to get back to 'normal,' I have loved this extra time with my son and my family."



"Hello, my name is **Beth Evers** and I am a speech-language pathologist for the Shorewood School District. The work I do increased my appreciation for the parent teacher groups and the support they provide for schools, so I knew that when my children started school, I wanted to get involved with the PTO. Having some 'running' event experience, I decided to begin my PTO volunteering with the Cupcake Color Run. Shortly after that experience, I was asked to co-chair with

Chair Highlight, continued

Megan Smith, President

Jayme. Honestly, I was completely terrified as I had never chaired or even helped with organizing an event like this but Jayme has been incredible in teaching me along the way. I can't wait to see what we can do with this event in the future. Lennon (age 6) is a first grader in Mrs. Stotler's class and she is an outgoing girl who loves to experience all life has to offer, but especially anything outdoors such as biking, swimming, fishing, skiing, hiking, etc. Harper (age 4) is in Mrs. Hauck's K4 afternoon class. While she wants to do everything her big sister does, she really loves to color, build, and create jewelry with her pop beads. As a family, we really love the outdoors. Each year, we always find a few weekends to go to Mountain, WI to stay at my husband Ben's family cottage on Crooked Lake. It's always great to get away from everything and enjoy the small things in life like jumping off the dock, catching bluegills from the dock and looking for turtles on boat rides!"



















