



## **AGENDA**

**Fox Point-Bayside PTO Meeting  
Wednesday, October 7, 2020  
9:00 - 10:30am**

**Stormonth School**

**-- OR --**

**Join via Zoom here: [bit.ly/oct-pto-mtg](https://bit.ly/oct-pto-mtg)  
Password: 461478**

### **1. Welcome and Introductions**

- a. Attendees: Jesse Hilstrom, Bridget Carlson, Megan Smith, Maggie Cain, Jeff Dellutri, Jodi Hackl, Laura Witkov, Heather Klug, Amanda Singh, Rachel Weinberg, Xiaoting Hao, Jayme Cain, Adria Willenson, Becca Wahlberg, Jolena Presti
- b. Meeting called to order at 9:04

### **2. District Report (*Dr. Jeff Dellutri*) -**

- a. Dr. Dellutri is still looking over survey comments. While the school situation isn't what we want, the quantitative data is encouraging. He speaks semi-weekly with area health department and superintendents on the North Shore. We seem to be faring better than other districts, who have lost many more students to private and virtual schools, sometimes over 100 students lost. Our district is up in enrollment, which is good for our budget. Our programming is all the more important. Our safety-first approach might make it seem like parents are getting less services than they'd like, but he asks for patience while we practice continuous improvements.
- b. Adria Willenson deserves special thanks, but he will let Jodi discuss that.

- c. So far we have had only one case of COVID that was not exposed to the rest of the school.
- d. Megan, Heather, Adria, Jamie, Jesse complimented the district. Their families feel served and safe.

**3. Stormonth Report (Laura Witkov) - Thank Yous, Walk/Bike to School, Lockdown Drills, Conferences, Response to Parent Survey**

- a. Thank yous
  - i. Jesse Hilstrom for organizing recess volunteers and Picture Day. Going forward the recess volunteers will check in at the office, then proceed to the playground by an outside route, rather than coming directly onto the playground.
  - ii. Jayme Cain for organizing the walk / bike to school this morning. Tomorrow morning it will be repeated.
- b. Picture day went smoothly. Virtual students came Monday after school until 5:30. Parents felt the situation was safe.
- c. Lockdown drill will be soon. Staff was trained last Friday with the Fox Point Police Department. Monday 10/12 and Tuesday 10/13 will be the drill with the children. Lollipops will be given to the young kids so they can sit quietly. Social distancing will be maintained during the practice while officers check to ensure all doors are locked. Laura will publish the exact language she will use to describe the situation to children, so families are aware.
- d. Map Testing is currently being done. The virtual students have been coming to Bayside to test, thanks to Jodi for accommodating. Last Friday, this Friday, and next Friday are the test days.
- e. Parent Survey data is being examined by grade level.
  - i. Live Engagement for Virtual Schoolers: 36 respondents want to increase live engagement with virtual learners. The school is trying to balance that with the learning needs of the in-person students, who are only on site for 2 days a week.
    - 1. 2nd grade - Number corners will become more interactive. Among the in-person students, an at-home child is being connected with an in-school child to play a math fluency game

- together. The virtual students will pair up with each other.
2. 1st grade - some ideas are to enhance read-aloud time, sharing during guidance. Final plans will be announced soon.
  3. 3rd grade - campfire check-in at the end of the day.
- ii. Small suggestions that can have a big impact. They will continue to tweak processes based on some very helpful comments from parents, such as clearer email subject lines that specify the school the message relates to.

#### **4. Bayside Report (*Jodi Hackl*)**

- a. MAP testing - this Friday is the last day for virtual MAP testing. They have implemented a system where when kids are taking, for example, their math MAP test, they do it during math class. This ensures the testing happens in a timely manner. Children can be opted out. This Friday is the last day for virtual students do to MAP testing. The Stormonth paraprofessionals have helped to make the testing run smoothly for Stormonth virtual learners at Bayside.
- b. Thank you for Ped and Pedal involvement. Kids are showing safer actions already - walking on the left side of the road to face traffic, walking bikes on campus, etc. The Safety Quiz Raffle is still going on - kids are getting very excited to get pizza!
- c. The Portal as a tool - Jodi is trying to educate parents on use of the portal, and make it easier to use. It's hard to manage missing assignments. Teachers now take the missing / late flag off the assignment even if it's not graded yet, so parents know it's been handed in. This helps students know what should be done on Fridays. This week Bayside sent a communication to both parents and students about managing missing and late work in the portal. Also, kids should be able to help parents understand the portal. The children also need to be used to opening their email several times a day.
- d. Conferences - Jodi is working to make sure conferences go smoothly. If a parent doesn't need to meet with their child's teacher, they are being asked to not schedule a conference. If someone needs extra time beyond what the conferences allows, they will need to schedule a separate meeting.
- e. Philip Gutter's Supreme Court fundraiser is one of the happiest and saddest things Jodi has been part of. The Willenson family is running the fundraising

through Neil's connection to Hometown Heroes. Their Go Fund Me account is being used to raise funds for a sport court topping over the existing blacktop basketball court, next to the prairie. Renderings will be in the newsletter. Friends of Philip Gutter Committee, with children, will meet at the school to do fundraising as part of their grieving process. Hat Day, penny war - the goal is to help the children grieve by empowering them to do something in his memory. At the October 29 Board Meeting, the artist's rendering will be available. It will be discussed actively at school, being cautious and aware that this is a tough time for families as well. It should be feasible for all families but not too burdensome for children who can't contribute.

- f. Picture day volunteers - the company who does it is so thankful for our amazing volunteers. We stand out among their clients. Picture day went well.

**5. VP Ways and Means (*Rachel Weinberg*) - Club's Choice, Monster Bash In A Bag, Fall Book Fair**

- a. Spiritwear is at Burgharts and is ready to be picked up. Tina will coordinate the pickup, then it will be separated between schools. More details later on timing.
- b. Book Fair committee met last week. The fair will be on 11/9-11/13 in Longacre Pavilion, sign up for a time without there being crowds. Trying to coordinate an opportunity to donate books and a resulting raffle for donors. Trying to keep volunteers to a minimum.
- c. Club Choice ends on 10/12. Items will be distributed on either November 10 or 11.
- d. Sara Langerman is a passionate advocate of passive fundraisers. Amazon Smile, box tops, and Mabel's Labels - we could bring in thousands of dollars. This is a great year to push these. If everyone on the board plus one friend each were to choose the PTO as their Amazon Smile recipient, we could make thousands of dollars.
- e. Monster Bash - Becca and Helena are working hard to make Bash in a Bag. So far 37 bags have sold. There are \$340 in extra donations pledged, \$230 worth of 50/50 tickets sold. Encouraged to buy one bag per child. Bags sold through 10/16 and will be handed out on 10/23 in Longacre Pavilion from 3:30-5:30. Opened up to all district students, including Bayside students. Rachel suggested

a FAQ about new things this year; Becca assured her they are working on messaging. Maybe we can use our new PTO messaging account in Infinite Campus to blast it out to all the district families. It's already been in the Friday folders for Stormonth. Send to Patty, Janelle, or Suzette and they can send it out to all district families. Letter Board at Bayside, Sandwich Board at Stormonth, will also both list it.

- f. Scavenger Hunt - we are getting great permission to use areas around the community.
- 6. VP School Services (*Jesse Hillstrom*)** - Picture days, Ped 'n' Pedal, Recess update, K4/K5 registration, Stormonth Yearbook (photos needed)
- a. Picture Days - Michelle Burger organized and it went very smoothly at Bayside. The two days at Stormonth went so smoothly. Network Photographers were very impressed.
  - b. Ped and Pedal: Heather Klug said many thank-yous. Jesse, Megan, Robin, Jodi, Janelle, Chad Lehman, the Carlsons, the Bernsteins, even a Village Trustee volunteered. We need three groups involved -
    - i. Children - educated them through a Safety Quiz to enter into a raffle, over 30 prizes
    - ii. Parents need to drive safer
    - iii. Village - Chief Larson and Andy Peterson (Village Manager) volunteered as well, we also need to involve the village. They are redoing the painted lines on Lake Drive and will make the crosswalks as bold as possible, even doing a 3D version is possible. Police presence will increase on Pelham and Brown Deer, Ellsworth as well. Will close out late tonight.
  - c. K4/K5 registration in January - we are maintaining maximum flexibility. Will try to make it a smooth event.
  - d. The Bayside Art teacher Savannah volunteered to do the Bayside yearbook. Jesse will meet with her this week to begin to transition. Stormonth Yearbook - Laura Krum is organizing. There will be so many photos to choose from. Laura's kids are virtual, so she is concerned because she can't come to the school. A PTO member will come in and do photos for her. We will include the virtual learners in the yearbook for sure. Laura: 20% of Stormonth kids are virtual. Can those

parents send in photos of their kids? Bridget will send the email address, parents can send their photos in.

**7. VP Programs (*Amanda Singh*) - Conference Dinners, Bayside Activity Nights**

- a. Conference Dinners: Courtney Roberts has been involved. A grab and go snack bag will probably be chosen. It will likely happen on October 15. Courtney requested volunteer help for setting it up. Will work with the principals to solve logistics of how to get the bags to the teachers.
- b. BANs: Would like to hear the survey results with regards to BAN. The chairs are ready to go and plan the events. They are trying to be mindful of the budget. Could we use cupcake run funds to make the BANs free? Will likely choose one activity for all 4 grades for the first BAN.
- c. An idea discussed with Monica - can we have a low cost activity for Thanksgiving to show teachers we are thankful for them?

**8. VP Cultural Arts and Sciences (*Adria Willenson*) - Stormonth AIR Cookbook Project with possible video tie-in, BMS Cultural Arts, Diversity Programming, Philip's "Supreme Court"**

- a. Adria spoke with Laura last week with regards to Artist in Residence. Will be hard to do that during COVID, but idea of a cookbook was floated. Use cultural and diversity programming to inform the creation of a cookbook for Stormonth, with family input. Video format could also be used to supplement a PDF version of a cookbook. A printed version will be available for Stormonth families, also online for everyone. STEM coordinator could also help with getting the kids involved in the videos. Adria will also meet with Jodi to do it at Bayside.
- b. Special Interest Day at Stormonth: Adria, Rachel and Amy, need to get together with them to organize for Spring.
- c. Meeting with Katie Anderson on October 12 to discuss increasing diversity through civic education, current events, US History - has lots of ideas.
- d. Philip's Supreme Court - media coverage has been great- Fox 6, TMJ4, Journal Sentinel. Passing the \$16k mark in fundraising. We can share the video clips. Coin wars are a great way for kids to raise money, lots of other ideas as well.

**9. VP Administrative Services (*Jolena Presti*) - Memberships, Directory, Activities Interest Survey Results**

- a. Directory Creation / Membership Count. Anh couldn't join, but believes directory will be done by the end of the month. Ads - \$2700 so far. The directory ads are about \$1,000 less than last year. However last year we brought in quite a bit more than usual. The \$2,700 in ads this year will cover directory costs, which is the goal.
- b. Activities Interest - questionnaire sent out through the Friday Folder, Facebook, Instagram pages, on what they might be interested in participating in this year. There were 50 responses. New ideas - had the most interest (49 out of 50) were into painting rocks and hiding them around the community. 47 were interested in a scavenger hunt. Room parents also had a high level of support. Virtual Trivia Night - some support. Lowest - only 33 expressed an interest in virtual dance, yoga, or zumba. COVID relief fund for district families - 40 people. Helpful comments - more connection between kids is needed, while also being supportive of the district.

**10. Past President (*Bridget Carlson*) - Fund Allocation Committee Survey, Meeting Dates**

- a. Fund Allocation Committee - all participants from last year are coming back to help spend last year's leftover money. 11/11 - meet separately with the Stormonth and BS committees. Questionnaire is out now with teachers. Trying to gather gift list ideas for teachers, helpful for parents at the holidays and other times. Favorite restaurants, coffee shops; what their needs have been in the past and how those needs have changed this year. Bigger rug, hand lotion, more clorox wipes.

**11. President Elect (*Jayme Cain*) - Stormonth Walk-to-School Recap, 10/26 - October PTO Social Hour**

- a. Walk to School Recap: Awesome, well-attended. Another one tomorrow. Robin was great at communication
- b. Booming success last week for the Social Hour, 4 Board Members and one parent attended, so she got a \$10 gift certificate to Total Wine
- c. Megan said: Jayme took over the newsletter and it was great.

**12. Treasurer Report (*Xiaoting Hao*) - Fundraising Report, Profit and Loss Statement**

- a. Fundraising Report - Monster Bash expense of \$2100 haven't gone through yet; only about \$600 has hit Quickbooks. She requested the PTO funds under memberships and the yearbooks purchased so far, will get a check soon. Also more income from the summer Cupcake Run, \$1000 more from the website that had been holding the registration fees. \$40 from the Kohl's volunteer program (thank you, Kohl's volunteers). Sounds from the Porch concert raised \$868 (thank you, Melinda, Ken, and MSO musicians.)
- b. P&L - not many changes, some on the expense side. Already paid for tax preparation and Quickbooks fees for the whole year. Mask orders for \$1400 - extra being sold to offset the costs by \$400.

**13. President (*Megan Smith*) - Event Wrap-up Form Reminder, Thank You Emails to all Volunteers, Cover Art Contest Runner-Up**

- a. Event Wrapup Forms in Google Drive - need to fill them out after events like staff luncheons, etc. Critical because of modifications for events this year.
- b. Let all chairs know to send out a thank you email to their volunteers.
- c. Cover Art Contest: Lydia Presti's drawing won the cover contest. A 4th grader had the next highest votes, will be used as the Stormonth Yearbook Cover.
- d. To Laura and Jodi - Normally the secretary updates the bulletin boards, but Megan would like to do it during conferences because Maggie is strictly sequestering. Laura suggested that staff do it to minimize entry into the schools. Jodi suggested Megan just come.

**14. Secretary (*Maggie Cain*)**

**15. Open Comments**

**16. Good and Welfare/Adjournment** Jayme motioned to adjourn, Bridget seconded at

10:20