

2017-2018 FOX POINT-BAYSIDE  
PTO DIRECTORY  
ADVERTISEMENT FORM

Are you interested in advertising your local business in the 2017-2018 Fox Point-Bayside School Directory? The advertisements in our PTO Directory put everything our school community needs in one place...medical care, educational opportunities, childcare, sports, birthday parties, and more!!

We appreciate your support of our schools and are pleased to provide you with this low-cost opportunity to **reach almost 700 families** in the Fox Point-Bayside community. We're confident you won't find a better advertising value!

***It's simple!***

*1. Select your advertising option (Note- the directory & your ad will be printed in a vertical viewing format, like a book. Please use the dimensions stated below):*

\_\_\_ \$45 \*Business Card (approx. 2" h x 3.5" w)

\_\_\_ \$200 \*Half Page (4" h x 2.75" w)

\_\_\_ \$400 \*Full Page (8.5" h x 5.5" w)

SOLD \$700 Full Color Page Inside Front Cover (8.5" h x 5.5" w)

SOLD \$700 Full Color Page Inside Back Cover (8.5" h x 5.5" w)

SOLD \$900 Full Color Page Back Cover (8.5" h x 5.5" w)

**\*Please note:** These ad sizes will be reproduced in black & white.

*2. Provide us with the following information:*

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

*3. Submit this form and payment in the form of a check made payable to the Fox Point-Bayside PTO by **Wednesday, September 1<sup>st</sup>, 2017** to:*

Becky Diamond  
c/o Fox Point-Bayside PTO  
7301 Longacre Road,  
Fox Point, WI 53217

We request that advertisement copy be submitted as PDFs to  
[reckybamsak@yahoo.com](mailto:reckybamsak@yahoo.com)

Questions or requests for further information may be directed to Becky Diamond at 414-446-8057 or via email at [reckybamsak@yahoo.com](mailto:reckybamsak@yahoo.com). We appreciate your generosity and support!